



All Payer Hospital System Modernization

Health Services Cost Review Commission

New All-Payer Model: Consumer Engagement

Task Force Charge and Member List

Current as of January 7, 2015

Staff: Dianne Feeney (HSCRC) and Theresa Lee (MHCC)

Task Force Charge:

Charge #1: Health literacy and Consumer Engagement (HL/CE) within the context of the New All-Payer Model (NAPM) and related reform initiatives, for example Community Integrated Home Model (CIHM). The primary charge is to provide a rationale for HL/CE, with core principles and, from that, define the audiences, identify the messages, and based upon that, propose education and communication strategies as appropriate. This work should reflect the outcomes from both the Communications & Community Outreach (C&CO) task force and other workgroups, principally Care Coordination (CC).

Deliverables: These would include recommendations to the HSCRC staff and Commissioners on HL/CE principles and strategies and would also reflect the CE taskforce members recommendations on the outcomes of the C&CO taskforce proposal and the work of the CC workgroup.

Charge #2: Consumer Communications related to implementation of the New All-Payer Model. This work would address avenues/strategies to provide consumers with ways to: (i) engage with decision makers, regulators, etc. on the impact on individual and/or community health issues of the design and implementation of the reform initiatives and principally the NAPM; and (ii) ensure an appropriate and consumer-friendly communications process for those directly impacted by the NAPM's goals.

Deliverables: To include recommendations to the HSCRC staff and Commissioners on the areas described above.

Task Force Members

- Leni Preston, Chair
- Linda Aldoory, Herschel Horowitz Center for Health Literacy, University of Maryland
- Barbara Brookmyer, Frederick County Health Officer -
- Kim Burton, Mental Health Association of Maryland
- Michelle Clark, Maryland Rural Health Association
- Hank Greenberg, AARP or Tammy Bresnahan - hgreenberg@aarp.org or
- Shannon Hines, Kaiser Permanente MAS
- Donna Jacobs, University of Maryland Medical System
- Michelle LaRue, CASA DE MARYLAND
- Karen Ann Lichtenstein, The Coordinating Center
- Susan Markley, HealthCare Access Maryland
- Doug Rose, formerly volunteer with Equality Maryland [Invited]
- Suzanne Schlattman, Health Care for All!, MCHI
- Hillery Tumba Primary Care Coalition of Montgomery County
- Gary Vogan, Holy Cross Hospital